



# RODRIGUEZ BERDIER

STRATEGY • TECHNOLOGY • RESULTS

## Bridging technology, operations, and growth through practical transformation.

I help organizations clarify technology decisions, reduce operational friction, and move complex initiatives forward with structure and confidence.



Independent technology advisory led by Sergio Rodriguez Berdier, combining 30+ years across cybersecurity, telecom, cloud, sales engineering, and operational execution.



### WHEN THE RIGHT DECISION IS NOT OBVIOUS



#### CLARIFY DECISIONS

Separate urgent symptoms from structural problems.



#### ALIGN EXECUTION

Connect leadership, technical teams, vendors, and operations around one practical path.



#### REDUCE FRICTION

Identify where processes, systems, and responsibilities are slowing progress.

### TYPICAL MOMENTS TO BRING ME IN



A technology decision has become expensive, unclear, or political.



Teams are busy, but execution is not moving cleanly.



Vendors, tools, platforms, or priorities need objective evaluation.



Cybersecurity, cloud, automation, or process issues are affecting business outcomes.

### FOCUSED ADVISORY SUPPORT WHERE TECHNOLOGY DECISIONS AFFECT EXECUTION

I work across eight areas where technical complexity, operational pressure, and business priorities overlap.



Fractional Technology Advisory



Operational Efficiency



AI-Enabled Process Automation



Cybersecurity Strategy



Cloud & Infrastructure Adoption



Technology Vendor Selection



Sales & Technical Alignment



Digital Transformation Execution



Before the next technology decision becomes expensive, unclear, or political—  
*let's clarify it.*

We can separate symptoms from structural issues, evaluate the options, and define a practical path forward.



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